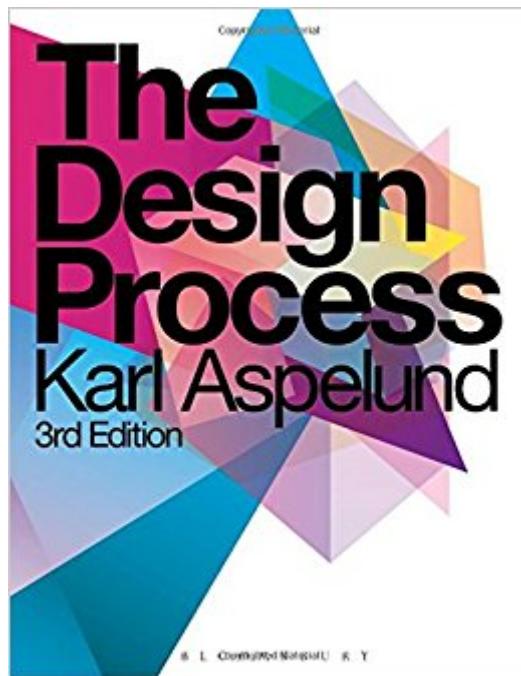


The book was found

The Design Process



Synopsis

Karl Aspelund takes readers on a guided tour of seven stages of design, from Inspiration, Identification, Conceptualization, Exploration/Refinement, Definition/Modeling, Communication and Production. New cumulative storyboards of three different types of designs (graphics, clothing, and web design) progress through each stage to show how each setp is implemented in practical application. "Perspectives" features highlight individual designers and artists, and end-of-chapter exercises help transform design projects to reality. New to This Edition: New cumulative storyboards in each chapter provide a variety of examples to show how designs progress through each stage in the design process to arrive at a final product. Added coverage of globalization, sustainability, and collaborative teamwork. New "Perspectives" features with additional design fields and real-life artists and designers. Thoroughly updated illustrations.

Book Information

Paperback: 304 pages

Publisher: Fairchild Books; 3 edition (December 18, 2014)

Language: English

ISBN-10: 1609018389

ISBN-13: 978-1609018382

Product Dimensions: 8.5 x 0.8 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #345,994 in Books (See Top 100 in Books) #148 in Books > Arts & Photography > Decorative Arts & Design > Design History & Criticism #252 in Books > Arts & Photography > Fashion > History #584 in Books > Textbooks > Humanities > Art History

Customer Reviews

Karl Aspelund, PhD, is an Assistant Professor in the Department of Textiles Fashion Merchandising and Design at the University of Rhode Island and has been a designer, artist, and teacher for over 20 years in apparel, theater, film and digital media. He received his PhD in Anthropology and Material Culture from Boston University, University Professors Program, where his dissertation on women's national dress practices in Iceland was awarded the University Professor's Edmonds Prize for Best Doctoral Dissertation of the Academic Year 2010-2011. Aspelund's research interests are in the field of apparel design and personal and national identity creation.

Good book

I would not know how to write a review without continuously praising Karl Aspelund for this ultimate design process edition. For me this book was worth it.

Nice book

[Download to continue reading...](#)

Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) Chemical Engineering Design: Principles, Practice and Economics of Plant and Process Design Chemical Engineering Design Principles, Practice & Economics of Plant & Process Design Chemical Engineering Design, Second Edition: Principles, Practice and Economics of Plant and Process Design Product and Process Design Principles: Synthesis, Analysis and Design Pharmacology and the Nursing Process, 7e (Lilley, Pharmacology and the Nursing Process) - Standalone book Groups: Process and Practice, 9th Edition (HSE 112 Group Process I) Groups: Process and Practice (HSE 112 Group Process I) Interpersonal Process in Therapy: An Integrative Model (Skills, Techniques, & Process) The Modern Process Server Guide: Process Serving in the Digital Age The Business End of Process Service: Running A Process Service Company From The Ground Up Separation Process Principles with Applications Using Process Simulators Pinch Analysis and Process Integration, Second Edition: A User Guide on Process Integration for the Efficient Use of Energy Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design Making Design Theory (Design Thinking, Design Theory) Org Design for Design Orgs: Building and Managing In-House Design Teams Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) 2012 Wood Design Package - including the National Design Specification® for Wood Construction (NDS®) & NDS Supplement: Design Values for Wood Construction (4 volumes set) Abundance by Design: Discover Your Unique Code for Health, Wealth and Happiness with Human Design (Life by Human Design Book 1)

Contact Us

DMCA

Privacy

FAQ & Help